

## entry form

Please complete this form and return with payment (*cheque/money order payable to **Ambiwerra Festival***) and initial sketches to:

**Ambiwerra Festival  
Fashion Platter Awards  
11 Ruthven Street  
CORINDA Q 4075**

**Ph: 3278 5122**

Name/s of designers .....

Title of entry .....

Name of organisation/school/college.....

Telephone (Day).....

Telephone (Evening).....

Mobile .....

Fax .....

Email .....

Contact Address (*for correspondence*).....

.....Postcode.....

Details of entry (*i.e. concept, materials, colour schemes, other*)

## conditions of entry

Even though we are allowing licence to create your own artistic wearable art design, these are the conditions of entry that will apply.

**Who can enter?** The Fashion Platter Awards executive invite entries from interested art schools/colleges, secondary schools, TAFEs, tertiary students and individuals.

**Theme:** The theme for the wearable art design is Queensland inspired, incorporating 'Wine, Food and all that Jazz'. Entries can be made from any material/s and **must be able to be worn by a person for parade purposes**. One or all of the concepts (wine or food or jazz) must be your design focus.

**Judging:** Judging of finalists (selected from the initial entries) will be conducted by a panel of judges at the Ambiwerra Festival on Sunday 2 August 2009.

**Prizes:** Prizes will be awarded in the following categories.

	Judges	People's choice
Fashion Platter Award (1st)	\$1000	\$500
Fashion Platter Award (2nd)	\$500	\$250
Fashion Platter Award (3rd)	\$250	\$150
Secondary Student's Encouragement Award	\$250	
The Queensland Favourite	\$150	

**Parade Requirements:** A model (arranged by the entrant) must be available to parade the wearable art design between 11am-4pm on festival day. (N.B. Fashion Platter finalists are eligible for two free festival passes & 1 car pass)

## initial nominations

**Entry Fee:** \$25

**Format:** Send us your coloured sketch or drawing of a wearable art design detailing colour schemes, materials etc to be used, along with the completed entry form. More than one entry per organisation or individual is permitted (\$25 per entry). All sketches/drawings remain the property of the Ambiwerra Festival and may be used for promotion purposes.

**Due Date:** Must be received by **Friday 22 May 2009** and posted to:  
**Ambiwerra Festival  
Fashion Platter Awards  
11 Ruthven Street  
Corinda Qld 4075**

## finalists

**Selection and Notification:** The Ambiwerra Committee will select finalists from all sketches/drawings received by the due date. The calibre of design, creativity and originality, within the Queensland inspired theme incorporating "Wine, Food and all that Jazz" will be the selection criteria. Finalists will be required to produce the wearable art design as per the sketch submitted. Any significant changes from original sketch must be cleared by the Committee. Finalists will be notified no later than **Monday 1 June 2009**. Wearable art designs must be available for promotional purposes from **Monday 6 July 2009**, as they may be used for print & media promotional purposes.

**Insurance:** While the organiser will take all possible care with the wearable art designs and accessories, they will take no responsibility for loss or damage that may occur. All personal and property insurance requirements are the responsibility of the entrant.



**ambiwerra**  
fashion platter awards

# win \$1000

Indulge in the pure fantasy of your zaniest imagination by creating and parading your own 'wearable art'.

Initial nominations must be received by:  
**Friday 22 May 2009**

Fashion Platter Awards will be held on:  
**Sunday 2 August 2009**  
@ the Ambiwerra Festival

*Hosted by  
St Aidan's  
Anglican Girls' School*

**Fashion Platter Award Winner 2008  
(1st Judge's Choice and 1st People's Choice)**

'Miss Note Orious'  
**Sarah Kalwy** Metro South Institute of TAFE



**ambiwerra festival**

eat it... drink it... love it  Sunday 2 August 2009

[www.ambiwerra.com.au](http://www.ambiwerra.com.au)

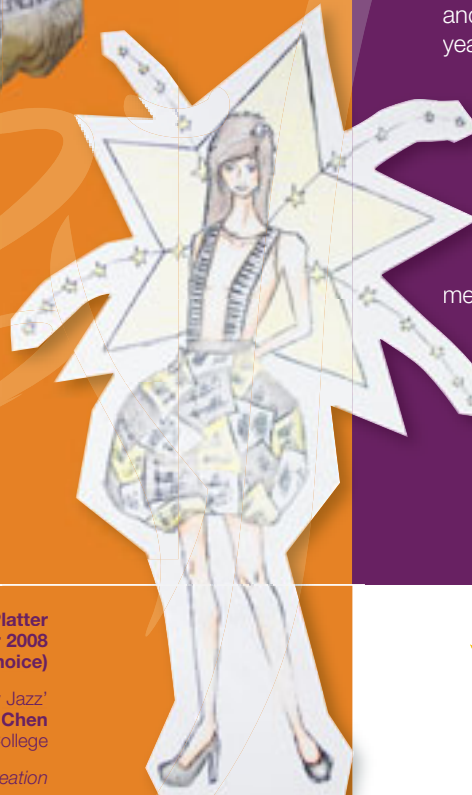


Fashion Platter  
Award Winner 2008  
(2nd Judge's Choice)

'Purely Jazz'  
Amy Chen

St Peter's Lutheran College

Concept art and final creation



## an introduction

Since 1993 the Ambiwerra Festival has been a dynamic event on Brisbane's social, cultural and culinary calendar. It continues to be a magnet for both the media and public providing fantastic exposure for the uniquely zany Fashion Platter Awards and its entrants.

Against a backdrop of fine wine and food, toe tapping jazz music and other live entertainment, the Fashion Platter Awards showcases the cream of Brisbane's creative talent. The wearable art paraded throughout the day is a major highlight of the Ambiwerra Festival.

Ambiwerra is being held on Sunday 2 August 2009, 10.30am to 5pm at the Ambiwerra Sports Complex, Erinvale Street, Corinda.

## the Q150 fashion platter awards

The concept of the event is '**wearable art**' based on a Queensland inspired theme, incorporating 'Wine, Food and all that Jazz'. In celebration of Queensland's 150 years, this year's focus is on Queensland.

The idea is to create a 'delicious' or 'melodic' design that can be worn and paraded at the Ambiwerra Festival as an expression of your creative talents, so that you and others can indulge in the pure fantasy of your own tempting or tuneful imagination.

Entries can be bizarre and beautiful, deep and meaningful, bold and exciting – anything you want, within the Queensland inspired theme, incorporating 'Wine, Food and all that Jazz'.

## prizes will be awarded in the following categories

	Judges	People's choice
Fashion Platter Award (1st)	\$1000	\$500
Fashion Platter Award (2nd)	\$500	\$250
Fashion Platter Award (3rd)	\$250	\$150
Secondary Student's Encouragement Award	\$250	
The Queensland Favourite	\$150	

## your opportunity

Not only do you have the chance to unleash your innermost creative spirits, but *The Q150 Fashion Platter Awards* have a number of practical and lasting benefits for you or your organisation.

## exposure . . . exposure . . . exposure

The finalists (selected from original sketches submitted) will parade on the day in front of the large audience of festival revellers (an estimated 7000 people will attend this year).

In addition to this on-site promotion of your product (or organisation) and exciting ideas, the media potential is significant. The more exciting, colourful, outlandish and spectacular your entry, the greater the chance of being remembered, talked about and savoured on the day.

